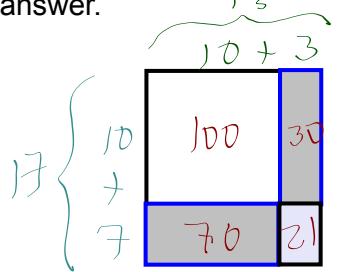


3.4a Trinomials as products of binomials

*If we want to multiply 13×17 we can use a grid or an area model to find the answer.



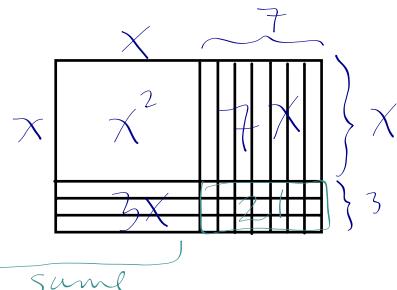
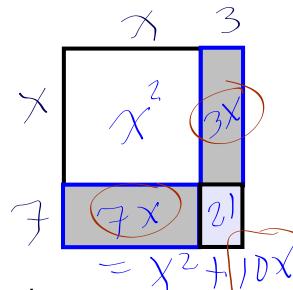
$$\begin{aligned} 13 \times 17 &= 100 + 30 + 70 + 21 \\ &= 221 \end{aligned}$$

*And if we want to multiply two binomials?

ex. $(x + 3)(x + 7)$

or

$(x + 3)(x + 7)$



*Expand

a) $(x + 2)(x + 6)$

$$\begin{aligned} &\geq x^2 + 6x + 2x + 12 \\ &\geq x^2 + 8x + 12 \end{aligned}$$

c) $(x + 2)(x - 6)$

$$\begin{aligned} &\geq x^2 - 6x + 2x - 12 \\ &\geq x^2 - 4x - 12 \end{aligned}$$

b) $(x - 2)(x + 6)$

$$\begin{aligned} &= x^2 + 6x - 2x - 12 \\ &= x^2 + 4x - 12 \end{aligned}$$

c) $(x - 2)(x - 6)$

$$\begin{aligned} &= x^2 - 6x - 2x + 12 \\ &= x^2 - 8x + 12 \end{aligned}$$

What do we notice?

* all start with x^2 (simple trinomial)

* The constant trinomial term is the product of the constants of the binomial factors

* the coefficient of the middle term of the trinomial is the sum of the constant terms of the binomial factors

With this pattern, transform these trinomials into the product of 2 binomials.

ex. a) $x^2 + 7x + 12$

$$\therefore (x+3)(x+4)$$

c) $x^2 + 5x + 6$ $\underline{3} \cdot \underline{3} = 6$

$$\therefore (x+2)(x+3) \quad \underline{2} + \underline{3} = 5$$

e) $x^2 - x - 12$

$$\therefore (x+3)(x-4)$$

b) $x^2 + 7x + 13$ → not factorable

$$\underline{\emptyset} \cdot \underline{\emptyset} = 13$$

$$\underline{\emptyset} + \underline{\emptyset} = 7$$

d) $x^2 + x - 12$

$$= (x-3)(x+4)$$

f) $x^2 - x + 12$

$$\begin{array}{r} \underline{-3} \cdot \underline{-4} = 12 \\ \underline{-3} + \underline{-4} \cancel{X} -1 \end{array} \left. \begin{array}{l} \text{not} \\ \text{factorable} \end{array} \right\}$$

What could replace the ? so that the trinomial is factorable?

g) $x^2 + ?x + 15$

$$\begin{array}{r} \underline{-3} \cdot \underline{5} = 15 \\ \underline{-3} + \underline{5} = -8 \\ ? = \pm 8, \pm 16 \end{array}$$

i) $x^2 + 5x + ?$

$$\begin{array}{r} \underline{-6} \cdot \underline{11} = -66 \\ \underline{-6} + \underline{11} = 5 \end{array}$$

h) $x^2 + ?x + 12$

$$? = \pm 8, \pm 7, \pm 13$$

j) $x^2 - 3x + ?$

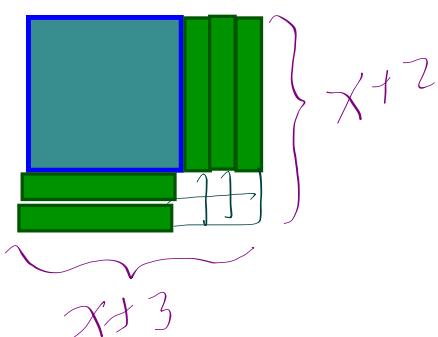
$$\begin{array}{r} \underline{-4} \cdot \underline{1} = -4 \\ \underline{-4} + \underline{1} = -3 \end{array} \left. \begin{array}{l} \underline{-1} \cdot \underline{-2} = 2 \\ \underline{-1} + \underline{-2} = -3 \end{array} \right\}$$

$$? = 6, 4, -6, \dots$$

$$? = -4, 2$$

Algebra tiles can also be useful!! If we arrange the tiles of a trinomial into a perfect rectangle, the side lengths represent each factor.

$$x^2 + 5x + 6 = (x+2)(x+3)$$



$$x^2 - 7x + 12 = (x-4)(x-3)$$

