

## 8.5 Solving Exponential Equations

An exponential equation is... when the variable is in the exponent :  $ex // 3^{x+1} = 27$

Strategy 1: Write both sides with the same base.

Solve:  $\frac{1}{16} = 2^{2x-6}$   
 express  
as base 2

$$\cancel{2^{-4}} = \cancel{2^{2x-6}}$$

$\therefore$  since bases are the same,  
the exponents are equal  
 $\cancel{-4} = \cancel{2x-6}$

$$\frac{-4}{2} = \frac{2x}{2}$$

$$\boxed{x=1}$$

Strategy 2: Use logarithms.

Solve for the value of y.  $486 = 2(3)^{7-y}$  Three "looks" at the problem...

① write LS as  
base 3

$$\underline{\underline{486}} = \underline{\underline{2}} (\underline{\underline{3}})^{7-y}$$

$$243 = 3^{7-y}$$

$$\cancel{3^5} = \cancel{3^{7-y}}$$

$$\cancel{5} = \cancel{7-y}$$

$$\boxed{y=2}$$

② use the log form

$$243 = 3^{7-y}$$

$$\log_3 243 = 7-y$$

base change

$$\frac{\log 243}{\log 3} = 7-y$$

$$y = 7 - \frac{\log 243}{\log 3}$$

$$\boxed{y=2}$$

③ use logarithms

$$243 = 3^{7-y}$$

log both sides

$$\log 243 = \log 3^{7-y}$$

$$\frac{\log 243}{\log 3} = \frac{(7-y) \log 3}{\log 3}$$

$$\frac{\log 243}{\log 3} = 7-y$$

$$y = 7 - \frac{\log 243}{\log 3}$$

$$\boxed{y=2}$$

Example 1:

Solve  $49^{x-1} = 7\sqrt{7}$

$$(7^2)^{x-1} = 7^{1/2}$$

$$\frac{2x-2}{7} = \frac{x_2 + y_2}{7}$$

$$2x-2 = \frac{3}{2}$$

$$2x = \frac{4}{2} + \frac{3}{2}$$

$$2x = \frac{7}{2}$$

$$\boxed{x = \frac{7}{4}}$$

on log both sides:

$$\log 49^{x-1} = \log 7\sqrt{7}$$

$$\frac{(x-1)\log 49}{\log 49} = \frac{\log 7\sqrt{7}}{\log 49}$$

$$x-1 = \frac{\log 7\sqrt{7}}{\log 49}$$

$$x = \frac{\log 7\sqrt{7}}{\log 49} + 1$$

$$\boxed{x = 1.75}$$

Example 2:

Solve  $2^{x+2} - 2^x = 24$

$$2^x \cdot 2^2 - 2^x = 24$$

$$2^x(2^2 - 1) = 24$$

$$2^x(4-1) = 24$$

$$\frac{2^x(3)}{3} = \frac{24}{3}$$

$$2^x = 8$$

$$\boxed{x = 3}$$

Example 3: A problem from last year you couldn't solve... now you can!

You invest \$4500 in a Canadian bank that is giving you 6% interest, compounded monthly. How long will it take for the money to grow to \$6000? Recall the compound interest formula is  $A = P(1 + i)^n$

$$A = P(1 + i)^n$$

$$\frac{6000}{4500} = \frac{4500(1.005)^n}{4500}$$

$$\frac{4}{3} = 1.005^n$$

$$A = 6000$$

$$P = 4500$$

$$i = \frac{0.06}{12} = 0.005$$

$$n = ?$$

how about Ining both sides? (could use log)

$$\ln\left(\frac{4}{3}\right) = \ln 1.005^n$$

$$\frac{\ln \frac{4}{3}}{\ln 1.005} = n \frac{\ln 1.005}{\ln 1.005}$$

$$n \approx 57.7$$

$\therefore$  It would take 58 months.

Example 4: Solve for x to 2 decimal places.  $2^{x+1} = 3^{x-1}$

$$\begin{aligned}
 & \log 2^{\cancel{x+1}} = \log 3^{\cancel{x-1}} \\
 & (\cancel{x+1}) \log 2 = (\cancel{x-1}) \log 3 \quad \text{distribute} \\
 & x \log 2 + \cancel{\log 2} = x \log 3 - \cancel{\log 3} \quad \text{collect like terms} \\
 & x \log 2 - x \log 3 = -\log 2 - \log 3 \quad \text{factor both sides} \\
 & x \frac{(\log 2 - \log 3)}{\log 2 - \log 3} = -\frac{(\log 2 + \log 3)}{(\log 2 - \log 3)} \\
 & x = \frac{\log 2 + \log 3}{\log 3 - \log 2} \\
 & x = \frac{\log 6}{\log 3/2} \\
 & x \approx 4.42
 \end{aligned}$$

## Homefun:

page 485 #3ace, 4, 5cdef, 6, 8ace, 10c, **14**